

# The Golden Age of Wrestling Management

## Introduction

Wrestling managers have been a staple of the professional wrestling industry for decades, playing a vital role in shaping the way fans experience the sport. From the flamboyant and charismatic to the cunning and ruthless, managers have added an extra layer of entertainment and intrigue to wrestling matches.

In *The Golden Age of Wrestling Management*, we take a comprehensive look at the world of wrestling management, from its humble beginnings to its modern-day incarnation. We'll explore the different types of managers, the tactics they use, and the impact they've had on the wrestling business.

We'll also profile some of the greatest managers in history, from the legendary "Classy" Freddie Blassie to the iconic Paul Heyman. We'll examine their unique personalities, their innovative ideas, and their lasting legacies.

Whether you're a lifelong wrestling fan or just curious about the behind-the-scenes world of professional wrestling, *The Golden Age of Wrestling Management* is the ultimate guide to wrestling managers. So sit back, relax, and enjoy the show!

Wrestling managers are more than just mouthpieces for their wrestlers. They are master manipulators, skilled psychologists, and expert showmen. They can turn a good wrestler into a great one, and they can make a bad wrestler look like a million bucks.

The best wrestling managers are able to create a connection with the audience, making them laugh, cry, and cheer. They can also play a major role in

developing storylines and feuds, adding an extra layer of drama and excitement to wrestling matches.

In short, wrestling managers are an essential part of the professional wrestling experience. They add an extra layer of entertainment and intrigue to wrestling matches, and they help to create some of the most memorable moments in wrestling history.

## Book Description

**The Golden Age of Wrestling Management** is the ultimate guide to wrestling managers, the colorful and charismatic characters who have played a vital role in the professional wrestling industry for decades. From the flamboyant and charismatic to the cunning and ruthless, managers have added an extra layer of entertainment and intrigue to wrestling matches.

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**The Golden Age of Wrestling Management is the definitive guide to wrestling managers. It's a must-read for any fan of professional wrestling.**

# Chapter 1: The Pioneers

## The origins of wrestling management

Wrestling management has its roots in the early days of professional wrestling, when wrestlers would often travel from town to town, competing in matches against local opponents. In order to increase their chances of winning, some wrestlers would team up with a manager, who would handle the business side of things, such as negotiating contracts and promoting their wrestlers.

One of the first wrestling managers was "Doc" Jerry Graham, who began managing wrestlers in the early 1900s. Graham was a former wrestler himself, and he used his knowledge of the business to help his wrestlers succeed. He was known for his flamboyant personality and his ability to hype up his wrestlers to the crowd.

Another early wrestling manager was "Colonel" Bob Armstrong, who began managing wrestlers in the 1930s. Armstrong was a former Marine, and he used his military experience to instill discipline and teamwork in his wrestlers. He was also known for his tough negotiating skills and his ability to get his wrestlers the best possible deals.

In the 1940s and 1950s, wrestling management became more organized, with the formation of wrestling associations and commissions. These organizations helped to regulate the wrestling business and ensure that wrestlers were treated fairly. They also helped to promote wrestling to a wider audience.

As wrestling became more popular in the 1960s and 1970s, so did the role of the wrestling manager. Managers became more visible and influential, and they began to play a more active role in their wrestlers' matches. They would often interfere in matches, distract the referee, or even attack their opponents.

Some of the most famous wrestling managers of this era include "Captain" Lou Albano, "The Grand Wizard" Ernie Roth, and Bobby "The Brain" Heenan. These managers were known for their charisma, their ability to hype up their wrestlers, and their willingness to do anything to win.

Wrestling management has continued to evolve over the years, and managers continue to play an important role in the wrestling business. Today, managers are responsible for a wide range of duties, including negotiating contracts, promoting their wrestlers, and providing advice and support. They are also often used to add drama and excitement to wrestling matches.

# Chapter 1: The Pioneers

## The first great managers

Wrestling managers have been around for as long as wrestling itself, but it wasn't until the early 20th century that they began to play a truly significant role in the sport. These early managers were often former wrestlers themselves, and they used their experience and knowledge to help their wrestlers succeed.

One of the first great managers was "Doc" Jerry Graham. Graham was a successful wrestler in his own right, but he is best known for his work as a manager. He managed some of the biggest stars of the early 20th century, including Ed "Strangler" Lewis and Lou Thesz. Graham was a master manipulator, and he was able to get his wrestlers into title matches and main events. He was also a great promoter, and he helped to build up the popularity of wrestling.

Another great manager from the early 20th century was Jack Curley. Curley was a former boxer, and he brought a toughness and brutality to the wrestling business. He managed some of the most feared wrestlers of the era, including Killer Kowalski and The Sheik. Curley was a master of psychology, and he knew how to get under the skin of his opponents. He was also a great strategist, and he was able to help his wrestlers win matches they had no business winning.

These are just two examples of the many great managers who helped to shape the early days of professional wrestling. These managers were more than just mouthpieces for their wrestlers. They were masterminds behind the scenes, and they played a major role in the success of their wrestlers.

# Chapter 1: The Pioneers

## The role of managers in early wrestling

In the early days of professional wrestling, managers played a vital role in the success of their wrestlers. They were responsible for booking matches, negotiating contracts, and promoting their wrestlers to the public. Managers were also often the mouthpiece for their wrestlers, cutting promos and hyping them up to the crowd.

One of the most important roles of a manager was to find and develop new talent. In the early days of wrestling, there were no formal wrestling schools, so managers often scouted for new talent at local carnivals and fairs. If they found someone with potential, they would take them under their wing and teach them the basics of wrestling.

Once a wrestler had been trained, the manager would help them to get booked on shows. In the early days of

wrestling, there were no national promotions, so wrestlers had to travel from town to town to find work. Managers would often book their wrestlers on multiple shows in a single weekend, which helped them to build a following and earn a decent living.

Managers also played a role in promoting their wrestlers to the public. They would often write press releases and articles about their wrestlers, and they would also appear on radio and television shows to talk about them. Managers were also responsible for creating and selling merchandise for their wrestlers, which helped to generate additional income.

In short, managers were essential to the success of professional wrestling in the early days. They played a vital role in finding, developing, and promoting wrestlers, and they helped to create some of the most iconic stars in the history of the sport.

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